



**CGH Board of Directors
Planning Committee
5 March 2019**

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| <p>Call to Order and Attendees</p> | <p>A meeting of the CGH Board of Directors Planning Committee was called to order by Marcia Jones at 1800 on Tuesday, March 5, 2019. Present were Dana McCoy, Bob Hewes, Dr Jeff Lemay, John Larson, Roger Wait, Dr. Marcia Jones, Mary Ellen Wilkinson, Carolyn Spencer, DeAnne White, Tim Zollinger. Absent: Nancy Rasmussen, Don Stindt, Heather Sotelo, and Dacia Dennis. Also present was Andy Moore and 6 staff members of CGH Medical Center.</p> |
| <p>Approval of Previous Minutes</p> | <p>The minutes of the 25 October 2018 meeting were approved as written. A motion was made, seconded, and unanimously approved.</p> |
| <p>OLD BUSINESS None</p> | |
| <p>NEW BUSINESS: The group was divided into small groups to facilitate a strategy discussion</p> | |
| <p>CGH History</p> | <p><i>A timeline of CGH History was distributed to see what we could learn from our past. These were some observations:</i> Innovation Community Needs/Access – Technology/Building Partnerships initially – Test Waters Expansion/Growth Emphasis SNU/Health Alliance/ 62-Nurse (Didn't work as well)</p> |
| <p>Strengths/Opportunities</p> | <p><i>What do we do well? What are our opportunities?</i> Detox/Mental Health Autonomy/Independence Financial Stability – Access to Capital Physician Staff – forward thinking Range of Services Growth Potential: Erie/Albany/Morrison Geography – Isolation; proximity to civilization Workforce Coordination of Care Market West: Fulton/Clinton Patient centered technology Dixon space Partnerships Open-Mindedness to Growth</p> |
| <p>Weakness/Threats</p> | <p><i>What do we not do well? What are our threats?</i> Not patent centric IT Price-labs Government Payor Regulations Minimum Wage Increase Under-Estimating Small Markets - Capital/Physician Resources Single Specialists Access/Wait Times – Ortho, Abnormal Mammo Follow-up Workforce Shortage – Full Employment Generational Differences in Workforce</p> |

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| | <ul style="list-style-type: none"> - Location Amenities Security – IT/Personal Independence City Owned <ul style="list-style-type: none"> - Public Knowledge? |
| What We Do | <i>Thoughts/feedback to Strategic Plan – What We Do?</i> Portal Capabilities Stream-Lining Registration Process Schedule Labs/Appointments Committed to On-Boarding/Training <ul style="list-style-type: none"> - x/yr Kind/Comp Billing/Insurance/Payment Process <ul style="list-style-type: none"> - Up front transparency billing - Draconian Collection Policies - Send less to collections? Public Education Regarding: Chest Pain Accreditations? |
| Who We Serve | <i>Thoughts/feedback to Strategic Plan – Who We Serve?</i> Physician Needs Analysis Alcohol/Substance Abuse Community Needs Anal with WCHD Consider at Risk Population Care <ul style="list-style-type: none"> - “Trauma Sensitive” impacts? |
| Who Gets it Done | <i>Thoughts/Feedback to Strategic Plan – Who Gets It Done?</i> Focuses only on current employees <ul style="list-style-type: none"> - Inspire future careers Reduce Physician Burn-out <ul style="list-style-type: none"> - Physician retention Explore Residency Site |
| How we Support It | <i>Thoughts/Feedback to Strategic Plan – How We Support It?</i> New Service Line Opportunities <ul style="list-style-type: none"> - Minimum Invasive Integrated Health Home? |
| NEW BUSINESS | The next meeting is tentatively planned for June 27, 2019 at 1800. Confirmatory email closer to the meeting date will be sent. |
| Adjournment | There being no further business the meeting was adjourned at 2010. |

Paul Steinke
Recording Secretary

Dr. Marcia Jones
Chairman