



**CGH Board of Directors  
Planning Committee  
23 June 2016**

Call to Order and Attendees

A meeting of the CGH Board of Directors Planning Committee was called to order by John VanOsdol at 6:05 on Thursday, 23 June 2016. Present were Andy Moore, Bob Hewes, John Larson, Lee Fisher, Nancy Rasmussen, Dana McCoy, Dacia Dennis and Bill Burke. Excused absence: DeAnne White, Heather Sotelo and Dr. Jeff LeMay. Also present were six (6) staff members of CGH Medical Center. A resignation was received from Randall Balk.

Approval of Previous Minutes

The minutes of the 10 March 2016 meeting were approved as written.

**OLD BUSINESS**

Facilities Update/Master Plan Update

Dr. Paul Steinke gave a facilities update. Oncology will be temporarily moving to the Dixon Clinic during the construction at the Main Clinic. Completion for the project is set for October 1<sup>st</sup>.

CGH is looking at three (3) basic plans. A cost estimate for each plan will be presented and a decision will be made on which plan to proceed with once a cost has been obtained. The architects will be at the Planning Retreat to discuss the plans. We are currently looking at late summer to early fall to have a Master Plan in place.

Recruitment Update

**CURRENT SEARCHES**

Dermatology  
ENT (Otolaryngology)  
Family Medicine (if local ties)  
Gastroenterology  
Internal Medicine (traditional or outpatient only)  
Interventional Cardiology  
Neurology  
Ophthalmology  
Orthopedic Surgery (2017 start date)  
Pediatrics  
Pulmonology  
Dermatology NP or PA (experience required)  
Family Medicine (Float) NP or PA  
Nursing Home NP or PA  
Ready Care NP or PA  
Wound Care NP or PA

**VISITS SINCE MARCH MEETING OR UPCOMING**

March 22, Krista Barnes, Hospitalist PA, no offer extended  
April 21, Ted Hegner, Vascular Surgery PA, verbal acceptance  
April 26, Dr. Aashish Taneja, Dermatology, still interviewing  
May 2, Dr. Chloe Etzler, Dermatology, still interviewing (2017 grad)  
May 5, Women's Health NP  
May 11, Dr. Eben Tucker, Interventional Cardiology, not extending offer  
June 20, Dr. Ismaila Bello, Interventional Cardiology  
TBD, Dr. Amit Patel, Gastroenterology

	<p><b><u>RECENT AND UPCOMING START DATES</u></b></p> <p>Dr. Abdulhamid Alkhalaf, Infectious Disease, ongoing coverage, KSB Physician          Toni Ikens, Tampico Family Medicine NP, July 5 – placement in Tampico late winter          Ted Hegner, Vascular Surgery PA, July 5          Dr. Matthew Stemm, Pathology, July 11          Dr. Edward Miles, Radiation Oncology, July 18 (tentative)          Dr. Gaurav Shah, Interventional Cardiology, August 1 – withdrew from offer          Dr. Matt Wolf, Family Medicine – Morrison, August 8          Dr. Jeffrey Thormeyer, Orthopedic Surgery, August 8          Jennifer Garriot, NP, August (tentative)          Ethan Brooks, Orthopedic Surgery PA, May 2017          Dr. Ashlea Canady, General Surgery, August 7, 2017          Dermatology Locum physician, Dixon Office, Mid-September 2016          Women’s Health NP, January 2, 2017 (placement to be determined)</p> <p>Shane highlighted the list above.</p> <p>A locum physician has been found to cover for Dr. Stees during his absence but will not be able to start until September.</p> <p>Dr. Exner will start working 2 days a week. He is doing this to help sustain the dermatology department until the new Dermatologist arrives at the first of the year.</p> <p>We have also secured a Woman’s Health NP for one of our northern clinics which has yet to be determined. She will be starting January 2, 2017.</p> <p>CGH started a search for a Pulmonologist within the last two weeks. We have reached out to KSB several times in the last few years but have not had any success. We currently share the Infectious Disease and Orthopedics physicians with KSB.</p>
<p>Art &amp; Healing</p>	<p>The Art and Healing Program began meeting several months ago. The 1<sup>st</sup> show was Tuesday, May 17<sup>th</sup> and CGH partnered with Woodlawn for this event. All the students from the Woodlawn Arts Academy show have been displayed at CGH. This program has been well received and we will be changing the artwork every two months. Mackenzie Hopping is working on an Art Therapy Program and will be working with breast cancer and other patients. She has also suggested putting adult coloring books in the waiting room to help ease anxiety in our patients. An art cart is being considered as well.</p> <p>The next Art show will be Thursday, July 14<sup>th</sup> and we have taken applications from several local artists. The next show will feature Linnea Koch, (photography), Bruce Bley, volunteer and retired art teacher, (Photography and color pencil), Heather Shore (Mosaic and Acrylics). This art will be for sale and the Auxiliary will get 15% of sales.</p> <p>In September, in correlation to CGH Week, we will be featuring art from hospital employees and hospital volunteers.</p> <p>In November, at the Holiday Lighting Ceremony, we will be featuring art with a holiday/winter theme.</p>

	<p>In January, Stuart Roddy will be our featured artist and his art will be oil on canvas. This art will be for sale and the Auxiliary will get 10-15% of sales.</p> <p>In the Spring, we may go back to the Woodlawn Arts show again.</p>
Marketing Update	<p>Dana discussed the new image campaign titled "This is why I care". Our goal is to persuade and influence potential patients and employees living and working in our market. This campaign will promote the employees of CGH. Our strategy is to build and launch an image campaign to the entire primary and secondary service areas of CGH.</p> <p>Heather Musselman, OB, RN, was the first campaign. Matt Reed, IT and Shelly Drehmer, Lab will be the next two campaigns. Each campaign focuses on our employee and their family. This will be on social media, in the newspaper, on the radio and TV and on billboards.</p> <p>Marketing is continuing with the surgery campaign with a new TV spot which highlights our new surgical team.</p> <p>On the Leapfrog Safety Scores we changed our focus to include all of our scores.</p> <p>We will be using Healthgrades again, "CGH is one of only 4 hospitals in Illinois to achieved the Outstanding Patient Experience Award for 5 years in a row".</p>
Telemedicine Update	<p>Telemedicine has been in the eICU for a year as of March 2015. The Medical staff is becoming comfortable with this service. We are very pleased with Telemedicine. Our patients and their families like the tertiary services in the room and this services has been very well received.</p> <p>Telepsychiatry is going well. Dr. Bird has first-hand experience with telepsychiatry when he worked for Dr. Reter in his absence. We are currently having issues getting state licenses for these physicians but we hope to have 24/7 coverage by October. Presently our coverage is 7:00 a.m. – 7:00 p.m., 7 days a week.</p> <p>Telestroke is also doing very well. We have had very positive feedback on the response time, information received and the expertise on the stroke type symptoms.</p> <p>Shane discussed Telemedicine opportunities with the Planning Committee. Kristie Geil and Shane Brown attended a conference on "Virtual Urgent Care". Virtual Urgent Care would be a visit with a doctor on your cell phone or computer. This is up and coming and something that CGH is exploring. There are many hospitals in our regions that are already doing this. At the current time insurance companies are not covering this service and it is a cash only service. This is a service that our physicians, NP's and PA's could offer as well as a Virtual Provider. OSF is currently using this service.</p>
<b>NEW BUSINESS</b>	
Wound Care Expansion	<p>We are currently looking at expanding our Wound Care services to our Dixon Clinic. This would be an opportunity to expand this service not only to Dixon but Amboy and Oregon as well. CGH would begin either a full day or 2 half days of Wound Care at the Dixon Clinic in October. Our goal is to have a NP staffing</p>

	the Dixon Clinic and to also have the NP seeing hospital and nursing home patients.
Committee Participation	An email was sent to committee members asking them if they would like to continue to be on the committees they are on or would like to move to another committee.
Next Meeting Date	The next meeting will be 29 September 2016 at 1800.
Adjournment	There being no further business, the meeting was adjourned at 6:57.

Beth Lancaster  
Recording Secretary

John VanOsdol  
Chairman